

# 6170 OC Sailing & Events Center Area Long Term Planning Project

## OCSEC Project Meeting Agenda – Communications & Engagement

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July 13, 2026, 1:30pm

### ATTENDEES

**OC Parks:** Sheila Cedervall, Kristi Quon, Danielle Kennedy, James Dinwiddie, Michael Wilson

**LPA:** Charles Williams, Jessica Isler

**Circlepoint:** Susan Harden, Tom Biering, Simon Stahl

### AGENDA

#### Objective

- Confirm the Project Name
- Obtain OC Parks' approval of the Public Engagement Plan
- Establish the schedule and next steps for upcoming outreach activities

#### I. Introduction

- a. Team introductions

#### II. Public Engagement Plan Review

- a. Discuss potential new name for the project
  - i. Currently: "OC Sailing & Events Center Area Long Term Planning Project"
- b. Confirm collateral/communications toolkit items
  - i. Webpage content review
  - ii. Draft social media content/graphic
  - iii. Draft newsletter content
  - iv. Draft press release
  - v. Draft A-frame poster/signage
- c. Other outreach/promotion
- d. Workshop planning updates

#### III. Outreach Material

- a. Review project collateral schedule to confirm dates and roles

#### IV. Next Steps

- a. Send OC Parks draft comms toolkit for further review/comments/action