

OC Parks Trail Ambassador Program OC Parks Trails Subcommittee – March 27, 2023





Discussion Topics

- Background and Program Overview
- Trail Ambassador Deployment Locations
 - Irvine Regional Park
 - Laguna Coast Wilderness Park
 - Peters Canyon Regional Park
 - Santiago Oaks Regional Park
 - Whiting Ranch Wilderness Park
- Recommended Action

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Background

- 2017 Trails Subcommittee recommended the formation of a Trail Ambassador Program to share information about trail safety, etiquette, wayfinding, and natural resources with OC Parks visitors. Staff began developing the Trail Ambassador role, elements, and task descriptions and drafting a Training Manual.
- 2019 OC Parks contractor Irvine Ranch Conservancy (IRC) began refining the Training Manual and building a training program for Ambassadors.
- 2022 The Training Manual was finalized and volunteer training initiated.

A Trail Ambassador:

- Educates visitors about responsible trail use
- Helps ensure a safe and enjoyable visit for all trail users
- Promotes and protects local wildlife and natural habitats

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Roles & Responsibilities

Public Interaction

- Engage park visitors in a positive, respectful manner
- Provide information about trail etiquette, safety, park rules, trail/park closures, and maps





Wayfinding

- Use park maps, directional signage, and landmarks to help trail users navigate during their park visit
- Match visitors with the right trail for their skills/desired experience

Wildlife Encounters

• Educate visitors about what wildlife they may see and how to stay safe while on the trails



Trail Closures

 Provide information about closures or re-routes of park trails, whether due to weather, sensitive habitats, wildlife, fire, or other circumstances

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Program Overview

Volunteer Trail Ambassadors

- Receive specialized training in trail safety and etiquette and are familiarized with each park at which they serve
- Stationed at trailheads, intersections, and designated points along a variety of park facilities and trail types



Locations Under Consideration

- Irvine Regional Park
 - Horseshoe Loop and Santiago Creek Trailhead near Park Entrance
 - Near Parking Lot T
- Laguna Coast Wilderness Park
 - Willow Trailhead
- Peters Canyon Regional Park
 - North Loop Trailhead
 - East Ridge View Trail (Big Red) and Peters Canyon Trail
- Whiting Ranch Wilderness Park
 - Borrego Canyon Trailhead
- Santiago Oaks Regional Park
 - Windes/Pacifica Trailhead
 - Santiago Creek Trail Stepping Stones

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Trail Ambassador Deployment Locations

Irvine Regional Park

- Horseshoe Loop and Santiago Creek Trailhead near Park Entrance
- Near Parking Lot T, by OC Zoo and Nature Center



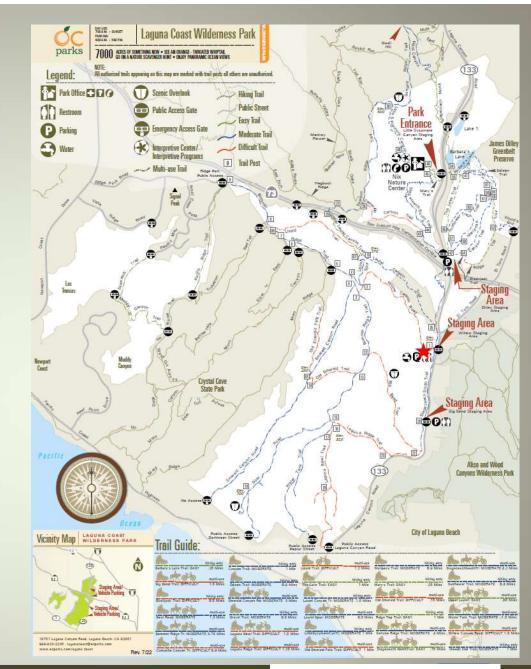
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Trail Ambassador Deployment Locations

Laguna Coast Wilderness Park • Willow Trailhead



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Trail Ambassador Deployment Locations

Peters Canyon Regional Park

- North Loop Trailhead
- East Ridge View Trail and
 Peters Canyon Trail



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Trail Ambassador Deployment Locations

Santiago Oaks Regional Park

- Windes/Pacifica Trailhead
- Santiago Creek Trail Stepping Stones



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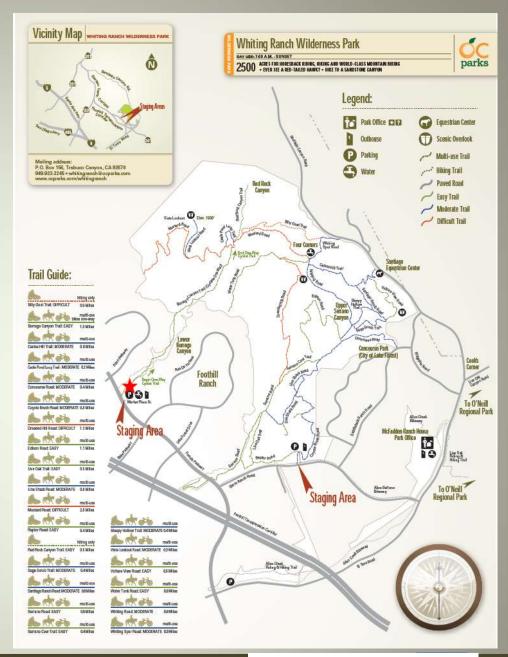
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Trail Ambassador Deployment Locations

Whiting Ranch Wilderness Park

Borrego Canyon Trailhead



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Recommended Action

Recommend to OC Parks staff that Trail Ambassadors be initially deployed to identified locations, including but not limited to:

- Irvine Regional Park
 - Horseshoe Loop and Santiago Creek Trailhead near Park Entrance
 - Near Parking Lot T, by OC Zoo and Nature Center
- Laguna Coast Wilderness Park
 - Willow Trailhead
- Peters Canyon Regional Park
 - North Loop Trailhead
 - East Ridge View Trail and Peters Canyon Trail
- Santiago Oaks Regional Park
 - Windes/Pacifica Trailhead
 - Santiago Creek Trail Stepping Stones
- Whiting Ranch Wilderness Park
 - Borrego Canyon Trailhead

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